





“ We wanted something modern and different: not a palace, but a place where architecture, art, and love meet. The Wintergarden is exactly that, and the sweetest finale was our night together in a room high above the city...”

Nina & Khalifa



“I thought I was simply choosing a color. In the end,
it became an experience no one will ever forget.”

Martina





CHAPTER

one





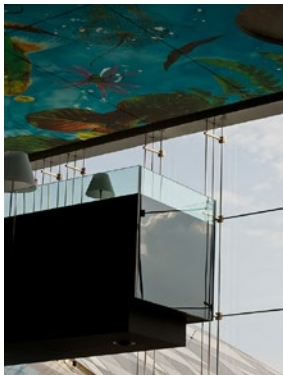
VENUE//

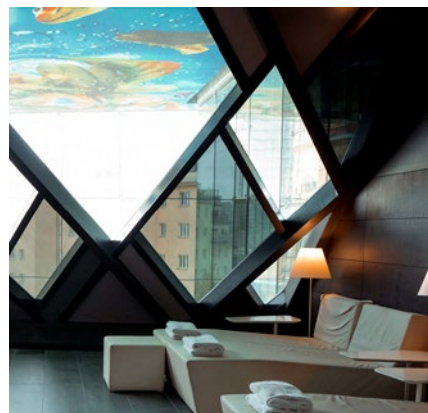
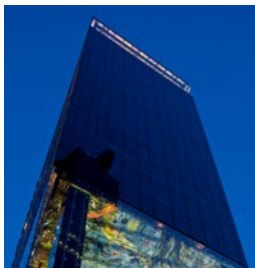




SO/

In the heart of Vienna, the 4th floor at SO/ reveals a hidden world of design and desire. Framed by floor-to-ceiling glass and crowned with Pipilotti Rist's luminous installation, the Wintergarden is more than a venue, it's an atmosphere. Around it, sleek modern spaces act as a blank canvas, ready to be transformed. With the St. Stephen's Cathedral in view and Jean Nouvel's architecture all around, events aren't staged, they're styled. This is where Vienna gathers to celebrate differently.





CHAPTER

two

Menu





feast//

At SO/ Vienna, dining is an act of creation. Menus are not fixed but fluid, shaped around the occasion and the people at the table. Each course reflects the ingenuity of a team that thrives on individuality, transforming requests into culinary statements that balance elegance with bold imagination.







pairings//



Every celebration deserves its own flavor. Add Champagne towers, signature cocktails, floral styling, or live music, mix and match until the setting feels uniquely yours.





The finale belongs to pastry. Led by Annette Fauma, the pâtisserie works like a design studio, where sugar, texture, and form are molded into visions made real. From sculptural cakes to dreamlike desserts, no idea is too poetic, playful, or unconventional. Here, the sweet conclusion is always as striking as the celebration itself.





CHAPTER

three



MOOD//





theme//

A blank canvas invites bold
imagination. The event spaces
transform with ease, guided
by creative partners
who bring every vision to life.
From a couture garden blooming
with sculptural florals
to an intergalactic cosmos
lit in deep, otherworldly tones,
each theme becomes
an atmosphere of its own.
Weddings, parties, or fashion
moments, nothing here
looks like the last,
and that's exactly the point.











lights// projection///

Bright, dimmed, or bathed
in color, the spaces shift with every
vision. Art directors and lighting
masters shape the atmosphere
to match any theme. A blank canvas
waiting for transformation,
where dreamers set the tone
and every detail becomes
part of the story.







TABLESCAPE//



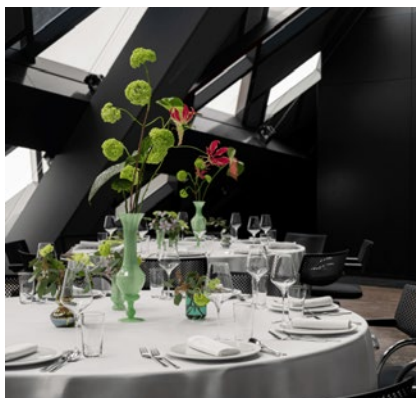
CHAPTER *four*





flowers//

Floral design and tailored decoration set a pure, luminous stage of refined details, and a sense of effortless elegance.







furniture//



Furniture shapes the feeling.
At SO/ Vienna, each piece tells a story:
sleek, modern, and designed to
complement Jean Nouvel's architecture.
Our in-house selection provides
a refined foundation, while
curated collaborations with design
partners allow every event to find its own
expression. From sculptural statement
chairs to minimalist lounges,
furniture becomes part of the narrative;
adaptable, elevated and always in style.





MENU

Steak
Chicken
Rice
Dessert

Steak
Chicken
Rice
Dessert

Steak
Chicken
Rice
Dessert

MENU

Steak
Chicken
Rice
Dessert

Steak
Chicken
Rice
Dessert

Steak
Chicken
Rice
Dessert

stationery//



Paper becomes personality. Whether you design it yourself or work with one of our creative partners, stationery sets the tone, from the first invitation to the final thank-you. Minimalist, cosmic, or blooming with couture florals, every detail can be imagined and made real. Because style begins long before the party starts.



CHAPTER
five





Every celebration deserves to
be captured in its best light.
Our trusted photographers
know how to translate
atmosphere into emotion,
architecture into backdrop,
and fleeting moments
into timeless keepsakes.
Whether editorial, documentary,
or cinematic in style, they turn your
story into something you'll want
to relive again and again.

PHOTOGRAPHY//





CHAPTER

six





ROOMS//

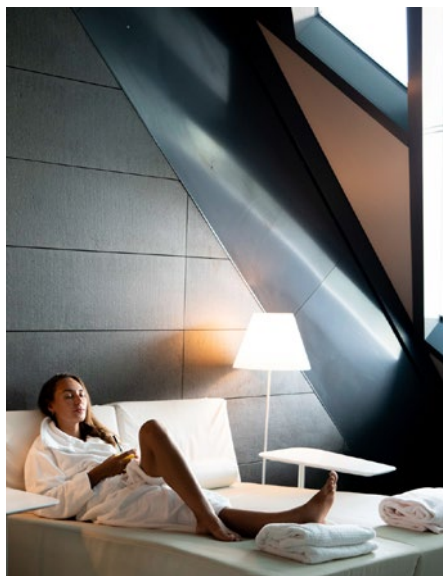
The rooms and suites at SO/ Vienna carry Jean Nouvel's signature: bold contrasts, reflective surfaces, and views that frame Vienna from every angle.

It's where brides get ready with their crew, where couples wake up to their new chapter, and where guests turn a night out into a full experience.

Whether it's the calm before the celebration or the stylish aftermath, staying here means being part of the story, not just the guest list.

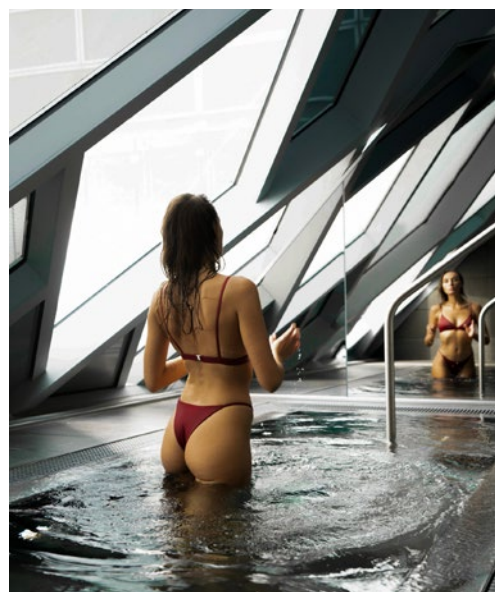






facilities//

Beyond the celebrations, there's more to explore: A spa for quiet moments, a 24/7 fitness studio for balance, and Das LOFT for skyline dinners and late-night cocktails.



PACKAGES//

the question//

Some moments deserve a stage as striking as the story.

Romantic setups, skyline views, and a toast to forever;

The Question turns a proposal into pure poetry.

Includes: space rental, setup with furniture, one bottle of sparkling wine, and musical background.

the last single soirée//

Bubbles, beats, and your favorite people;

The Last Single Soirée is a stylish farewell to single life, designed for laughter, glamour, and skyline views.

Includes: suite, sparkling wine on arrival, and sweet treats.

the ever after//

For modern romantics who trade tradition for design. Ever After turns vows into a styled experience, from the first dance to the last toast.

Includes: room rental with SO/ furniture, three-course menu, beverage package, dancefloor setup, and banquet team.

the first look//

Where anticipation meets artistry. The First Look transforms getting ready into part of the celebration: Champagne, friends, and flawless light.

Includes: suite with early access, sparkling wine, light bites, and dressing mirrors.

the life after//

Freedom, glitter, and a hint of mischief; The Life After is your bold new beginning after divorce. Because moving on never looked this good.

Includes: suite or event-space rental, sparkling wine, and curated playlist.

the occasion//

Birthdays, milestones, or no reason at all; The Occasion celebrates every story in SO/ style. Elegant, effortless, and entirely yours.

Includes: event-space rental, sparkling wine reception, personalized welcome sign.

SO/ CELEBRATION ADD-ONS

Customize your celebration with curated extras designed
to make each moment unmistakably yours.

Whether you're adding Champagne towers, floral installations, live acts, or beauty bars,
these elements turn events into experiences, and stories into signatures.

beverage & food//

Champagne or premium sparkling wine • Champagne towers
Cocktail masterclass or signature cocktails • Canapés & luxury bites • Vibe dining or tasting menu upgrades
Late-night snacks • Brunch or breakfast options

decoration & ambiance//

Floral styling (bouquets, tables, suites) • Themed décor (balloons, neon, glitter)
Personalized signage • Dancefloor setup • Lighting & AV design • Custom cakes

entertainment & experiences//

Live music or DJ sets • Photo & video coverage • Interactive moments (piñatas, tarot, performances)
Photo booths • Playful or themed installations

planning & comfort//

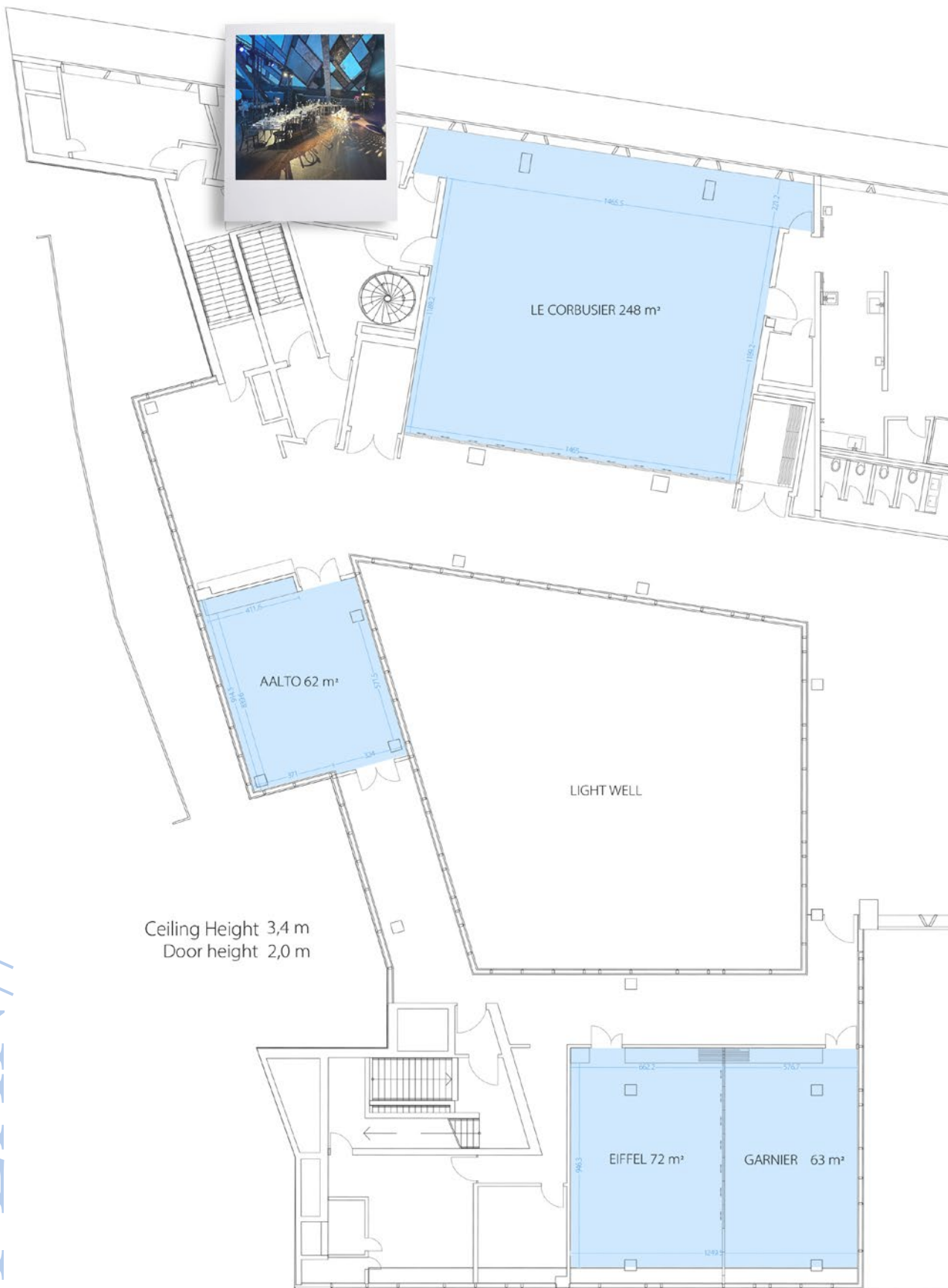
Dedicated event planner • Early suite access • Guest room bookings • Hair & make-up services
Personalized playlists • Personalized printed materials





event
planner//

PLAN//



On the 4th floor, 1,073 sqm of flexible space await,
featuring 8 stylish meeting rooms with daylight,
modern equipment, and a business lounge.
Ideal for meetings, workshops, private events,
or even fashion shows.



partners//

Photography

Tanja Hofer Fotografie
foto@tanjahofer.com
www.tanjahofer.com

Luca Karuna Priller
contact@lucakarunapriller.com
www.lucakarunapriller.com

Make-up

Make up by Leonita Adeh
makeupbyleonita@gmail.com

Hair

Kray Hairstyle by Katya Raykova
kateryna.raykova@gmail.com

Outfits

Jasmin Erbas
info@jasminerbas.com
www.jasminerbas.com

Jana Wieland
mail@janawieland.at
www.janawieland.at

Sammy Zayed
sammy@tatendrang.org
www.tatendrang.org

Thank you to our models

Martina Gleissenebner-Teskey
Gerald Motz-Artner
Nina Weinpolter
Khalifa Dampha

Light & Sound

encore
hello@encoreglobal.com
www.encore-emea.com

Furniture

Eventwide Wien
wien@eventwide.com
www.wien.eventwide.com

Decoration

Bettis Partywelt
info@bettis-partywelt.com
www.bettis-partywelt.com

Stationery

invitations, menus, place card. etc
Antonia Hafner-Guth
antonia@die-letteria.at
www.die-letteria.at

Creative Direction

Maya Metni
maya@mayametni.com
MM-corporate.com

