



EASTER AT SO/ SOTOGRANDE: WELLNESS, LEISURE AND SERENE WILDERNESS

Surrounded by rolling green hills, world-class golf courses and with the Mediterranean as its backdrop, the five-star resort unveils a sport, gastronomic and wellness program designed to be enjoyed at a leisurely pace.



Sotogrande, 2nd March 2026. With the arrival of Easter, SO/ Sotogrande Spa & Golf Resort establishes itself as the destination of choice for those seeking a holiday that combines comfort, sophistication and memorable experiences in the heart of nature. Framed by green hills, championship golf courses and the Mediterranean Sea, the resort presents a thoughtfully curated programme designed to be savoured without rush: sport, wellness, gastronomy, culture and sea in a five-star setting. More than a hotel, SO/ Sotogrande becomes a privileged enclave from which to explore the essence of southern Spain, whether travelling as a family or as a couple.

A Haven for Families

Easter at SO/ Sotogrande has been thoughtfully designed so that every member of the family can embark on their own adventure. Younger guests, in addition to enjoying the activities at the Kids' Club, will have the opportunity to begin or refine their skills at the Easter Kids Golf Camp

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— a dynamic and educational experience for children and teenagers aged 6 to 16 that transforms golf into an exciting game within a world-class setting.

The Easter Camp will take place from March 30 to April 3 (10:00 am to 2:00 pm) at The Alto Club Golf Academy, located within the hotel grounds. The academy is led by Global Ambassador and Solheim Cup champion Suzann Pettersen, who, together with a team of highly qualified professionals, is committed to developing players of all ages and skill levels.

Nature and Sport at Their Finest

Located in one of Europe's premier golf destinations, SO/ Sotogrande allows guests to play just steps from its rooms and suites, while also offering access to some of the continent's most coveted golf courses. For those who prefer indoor training, the Fitness Club features a curated schedule of classes including Pilates, yoga, GAP, Stretch Golf, Spin & Fit, as well as virtual boxing and core meditation sessions — seamlessly blending wellness and performance in a contemporary setting. The surrounding natural landscape expands the experience further, with cycling and hiking routes through Los Alcornocales Natural Park — one of southern Europe's most valuable protected areas — where Mediterranean forest and cork oak trails invite guests to explore at a slower rhythm.

Culture and Andalusian Heritage

Culture takes centre stage during Easter, particularly in nearby San Roque, whose Holy Week reaches a highlight with the Magna procession on Good Friday — a unique expression of tradition, heritage and devotion that transforms its streets into a living historical stage. Beyond the resort, the surrounding area invites discovery: white villages such as Jimena de la Frontera and Casares, the historic Castle of Castellar, vibrant Estepona and the singular Gibraltar. Just 20 minutes away, the Paco de Lucía Route in Algeciras leads visitors to the iconic Punta Carnero Lighthouse, an enclave that inspired the maestro Paco de Lucía to compose his legendary “Entre dos aguas.”

Wellness with a Cádiz Signature

Inspired by the Cádiz landscape and the principles of Thalasso therapy, the Spa & Wellness concept is deeply connected to its surroundings. The revitalising power of the Atlantic Ocean, the artisanal sea salt from the historic Salinas de Santa María and the richness of local botanicals come together in a sensory experience rooted in nature. The 3,500 m² spa is a sanctuary of calm, where the hydrothermal circuit, hammam and sauna coexist with exclusive body rituals embodying a silent, conscious form of luxury. Sea salt exfoliations, nourishing wraps, flotation sessions, cryotherapy and bespoke massages are complemented by detox

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infusions and daily fitness classes, restoring the body's natural balance. The exclusive Wellness Retreat offers the perfect excuse for a restorative escape to the Costa de Cádiz — whether reconnecting as a couple or enjoying a solo reset — while younger guests delight in their own dedicated activities. Here, rest is not merely a pause, but a way to return home renewed.

The Mediterranean as a Stage

Just minutes away, beaches such as Guadalquivir and the coves of Torreguadiaro offer an authentic seaside experience. Sunset walks, luminous mornings and the unhurried rhythm of southern spring transform each day into a shared memory. This Easter SO/ Sotogrande Spa & Golf Resort reaffirms its position as a luxury retreat where wellness, nature and mindful experiences intertwine. A destination designed to embrace the south with intensity, elegance and quality — whether with family, as a couple or among friends — from one of Europe's most exclusive enclaves.

More information about the different offers:

[Easter Kids Camp @The Alto Club](#)

[Easter Family Holidays](#)

[Wellness Stay](#)

About SO/ Hotels

SO/ is a coveted collection of hotels, rooted in the world of fashion. Making its stylish debut on the global hotel scene in 2011, SO/ continues to command attention with its avant-garde design and creative approach to the world of luxury. SO/ is renowned for its signature fashion collaborations, having worked with some of the world's most celebrated designers, including Guillaume Henry, Christian Lacroix and Viktor&Rolf to create spaces, uniforms, amenities and experiences that feel sartorial and polished. SO/ Hotels and Resorts are a dynamic hub for the creative industry – from fashion and design collaborations to art and cultural events.

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SO/ is located in some of the world's most vibrant and sociable destinations, including Berlin, Bangkok, St. Petersburg, Paris, Dubai, the Maldives and most recently Ras al Khaimah. SO/ is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a joint venture with Accor, formed in 2021.

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