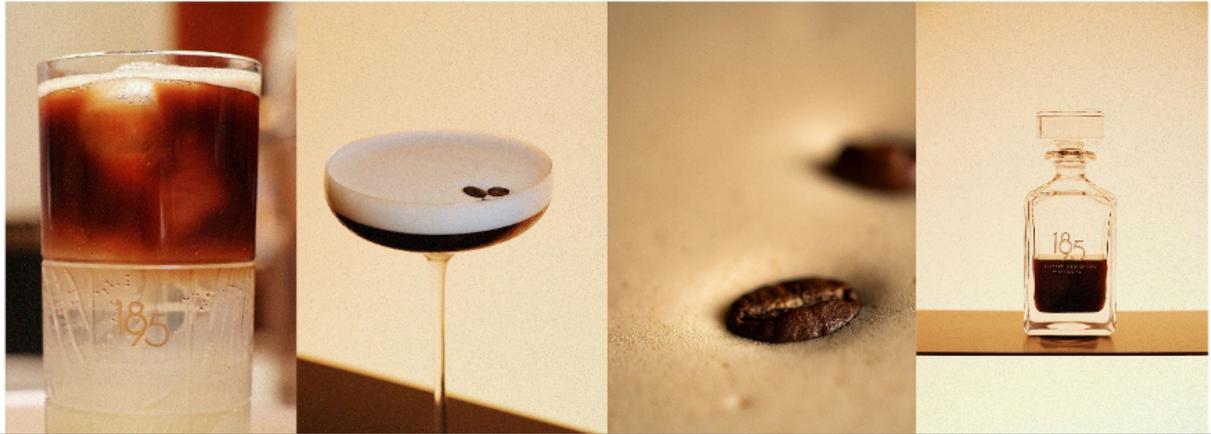


# SO/

## SO/ PARIS X LAVAZZA 1895: COFFEE AS A DAY-TO-NIGHT RITUAL IN PARIS



**Paris, February 2026** - At SO/ Paris, coffee is now approached as a full lifestyle experience rather than a single moment of the day. In partnership with Lavazza 1895, the hotel's Lobby Bar introduces a contemporary coffee program inspired by Parisian art de vivre—where coffee naturally accompanies working, meeting, lingering, and transitioning (always fashionably) into the evening.

The menu centers on two exceptional coffees:

- **El Ronero**, exclusive to SO/ Paris in France, is designed for gentle extraction methods such as Cold Brew and French Press, revealing notes of soft fruit, pear, blackberry, and cocoa. Service is intentionally ritualistic: Cold Brew is served in an elegant carafe and wine glass, while the French Press is meant to be shared, turning the tasting into a convivial moment.
- **Cocoa Reloaded** anchors classic espresso preparations with deeper notes of chocolate, cinnamon, and orange zest.

As the day progresses, coffee evolves into signature creations—including an Espresso Martini (made with Cocoa Reloaded), Coffee Punch, Espresso Tonic (also available as a mocktail), and Café Frappé—extending the experience seamlessly into early evening.

This collaboration is part of a broader partnership between Lavazza 1895 and Ennismore's luxury brands, focused on bespoke storytelling and experiential hospitality, while allowing each property to express its own identity.

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# PRESS RELEASE



### **About Lavazza 1895 Coffee Designers**

1895 Coffee Designers by Lavazza is a curated collection of the finest specialty coffees from around the world, crafted to deliver a distinctive and extraordinary coffee experience. Each coffee is selected for its exceptional quality and traceability, then expertly roasted in small batches with dedicated profiles that highlight its unique flavor characteristics. The collection blends traditional craftsmanship with innovation and sustainable production processes, creating memorable in-cup profiles that reflect the art and science of great coffee.

### **About SO/ Paris**

Nestled right on the banks of the Seine in the Marais, at the intersection of several of the city's most coveted neighborhoods, [SO/ Paris](#) is the flagship of a coveted collection of hotels from Ennismore, rooted in the world of fashion – from the design by RDAI, the architectural firm behind the Hermès stores, to the staff uniforms courtesy of Patou's Guillaume Henry. Housed in a 1966 building formerly used as a municipal office, the hotel's interior is inspired by the origins of the French capital and its iconic river as well as a total immersion in contemporary art and Parisian style; it boasts a restaurant, bar and club by Paris Society, pioneers of a certain art of French hospitality, as well as two treatment cabins by Maison CODAGE, an emerging skincare brand. Since opening in September 2022, the property has established itself as one of the most sought-after luxury hotels in the city with unparalleled views of the Parisian skyline, a keen eye for art and design, and captivating brand partnerships throughout the year.

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