



SO/SOTOGRADE SPA & GOLF RESORT HOTEL RECEIVES GREEN KEY CERTIFICATION

- The international eco-label for the tourism sector has recognised SO/Sotogrande for meeting high standards of environmental sustainability and implementing a responsible business model in relation to ecological impact.
- Obtaining this recognition positions the resort as a benchmark for sustainable tourism and reinforces its commitment to offering a luxury experience aligned with respect for the environment.



Sotogrande, January 12th 2026 – SO/Sotogrande Spa & Golf Resort, the exclusive five-star hotel located on the Costa del Sol, has been awarded the prestigious Green Key certification, an international recognition that certifies its firm commitment to sustainability and responsible management.

This eco-label, managed by the Foundation for Environmental Education (FEE), endorses the implementation of demanding environmental practices in areas such as energy efficiency, responsible water use, waste reduction and environmental awareness, in compliance with criteria verified through regular audits. Eco-certification brings all these efforts together — a clear, credible way to measure progress.

The Green Key certification positions SO/Sotogrande as a benchmark in sustainable tourism and strengthens its commitment to offering a high-quality experience that

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integrates comfort, design, wellbeing and nature, in harmony with respect for the environment and responsible development. This certification is also part of Sotogrande's global sustainability commitment, aligned with the most demanding international standards and with the environmental strategy of Ennismore which this certification represents a key requirement across its hotel network with over 100 hotels eco-certified.

This recognition is not an isolated achievement, but rather the reflection of a structured framework of actions that Sotogrande has been developing since its foundation in areas such as energy efficiency, responsible water management, waste reduction, protection of the natural environment and environmental awareness, integrating sustainability as a transversal pillar of its development model and its value proposition as a leading residential, tourism and leisure destination.

Without doubt, this recognition, together with other awards received by the hotel, consolidates it as an essential destination for lovers of luxury, wellbeing and nature who are also committed to caring for the environment.

About SO/

SO/ is a coveted collection of hotels, rooted in the world of fashion. Making its stylish debut on the global hotel scene in 2011, SO/ continues to command attention with its avant-garde design and creative approach to the world of luxury. SO/ is renowned for its signature fashion collaborations, having worked with some of the world's most celebrated designers, including Guillaume Henry, Christian Lacroix and Viktor&Rolf to create spaces, uniforms, amenities and experiences that feel sartorial and polished.

SO/ Hotels and Resorts are a dynamic hub for the creative industry – from fashion and design collaborations to art and cultural events. SO/ is located in some of the world's most vibrant and sociable destinations, including Berlin, Bangkok, St. Petersburg, Paris, Dubai, the Maldives and most recently Ras al Khaimah. SO/ is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a joint venture with Accor, formed in 2021.

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