



SO/ RAS AL KHAIMAH UNVEILS ITS FIRST FESTIVE CALENDAR ON AL MARJAN ISLAND

From festive-themed brunches and a high-energy New Year's Eve, SO/ Ras Al Khaimah rolls out a festive season with a strong fashion point of view.



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RAS AL KHAIMAH, UAE – 15th December 2025: SO/ Ras Al Khaimah, Al Marjan Island's designed, ultra-all-inclusive lifestyle resort, introduces its first festive calendar for the 2025 season. This season's programme is a curated blend of bold dining experiences, music-infused evenings and vibrant family moments, all set against the striking backdrop of Al Marjan Island's shores.

CHRISTMAS EVE DINNER

When: 24th December, from 6:00pm to 10:00pm

Where: The Market and Palm House Stage

What: Guests can indulge in a generous buffet dinner at The Market, paired with live entertainment including violin solos, and Afro Journey live band, saxophone performances and a DJ and percussion Christmas set at The Palm House. The evening promises an elegant blend of festive flavours and curated music.

Access: Complimentary for in-house guests

PRESS RELEASE



CHRISTMAS DAY BRUNCH

When: 25th December, 1:00pm to 4:00pm

Where: The Market and Amphitheatre

What: Enjoy a Christmas Day brunch at The Market, followed by a Beyond Memories live band performance at the terrace. The Kids Festival runs concurrently at the Amphitheatre, offering entertainment, snacks and activities for younger guests.

Access: Complimentary for in-house guests

CHRISTMAS EVE AND DAY KIDS' SOCIETY PROGRAM

When: 24th and 25th December

What: A fully hosted children's program with snowflake meditation, festive crafts, games, storytime with Santa, movie nights, karaoke, and more, ensuring fun and festive magic for the kids.

Access: Complimentary for in-house guests

NEW YEAR'S EVE CELEBRATION

When: 31st December, from 7:30pm onwards

Where: The Market and Palm House Stage

What: Ring in the New Year in style as SO/ Ras Al Khaimah brings together live music, fashion-forward theatrics and a front-row view of Al Marjan Island's fireworks display. The night begins with a festive New Year's Eve dinner at The Market, setting the tone for an evening of performances, from a musical feast to a standout live band show. As midnight approaches, the energy builds toward SNAP!'s high-impact performance at the Palm House Stage with night snacks (served from 12:00am to 2:00am), followed by a late-night after-party with DJs and captivating dance acts.

Access: Complimentary for in-house guests

NEW YEAR'S EVE CELEBRATION FOR KIDS

WHEN: 31st December, from 7:00pm onwards

WHAT: Children can enjoy a dedicated New Year's Eve celebration in the Ballroom, complete with a full line-up of activities. The evening features a kids' buffet, inflatable games, face painting, a balloon show, a magic show, musical chair games and a cake-cutting moment. The night builds toward a New Year's countdown before children wind down with a cinema time to close the celebration. Children under 4 years are welcome with a parent or guardian.

NEW YEAR'S BRUNCH

When: 1st January 2026, 1:00pm to 4:00pm

Where: The Market

What: Guests ease into the new year with a laid-back brunch, supported by live music and DJ sets across the venues.

Access: Complimentary for in-house guests

PRESS RELEASE



ORTHODOX CHRISTMAS EVE DINNER

When: 6th to 7th January 2026

Where: The Market and Palm House Stage

What: Celebrate Orthodox Christmas with a two-day programme that begins with a festive dinner featuring violin and saxophone performances, a special live band set and a late-night DJ session. The celebrations continue the next day with a Christmas-themed brunch complete with welcome drinks, more live stations, music across the resort and a dedicated kids' festival at the Amphitheatre.

Access: Complimentary for in-house guests

FESTIVE BARS AT THE TERRACE

When: 24th to 25th December and 31st December to 1st January

Where: The Terrace

What: The Terrace hosts three seasonal pop-up bars. The Bubbly Bar, SO Cocktail Atelier, and The Market by the Waves are serving inventive drinks in a fashion-led setting overlooking the Arabian Gulf.

Access: Complimentary for in-house guests

SO/ Ras Al Khaimah is the emirate's bold new resort opening, and the first all-inclusive property on Al Marjan Island, welcoming its first guests from 15th November 2025 and marking the SO/ brand's debut in Ras Al Khaimah. With 257 design-led rooms and suites, each framing uninterrupted sea views, the resort brings together fashion, art, dining, and lifestyle in a concept-store-inspired environment.

Festive stays start from AED 2,199 per room per night on an ultra-all-inclusive basis, with rates subject to tax and TDF, on a non-refundable basis. Terms and conditions apply.

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About SO/

SO/ is a coveted collection of hotels, rooted in the world of fashion. Making its stylish debut on the global hotel scene in 2011, SO/ continues to command attention with its avant-garde design and creative approach to the world of luxury. SO/ is renowned for its signature fashion collaborations, having worked with some of the world's most celebrated designers, including Guillaume Henry, Christian Lacroix and Viktor&Rolf to create spaces, uniforms, amenities and experiences that feel sartorial and polished. SO/ Hotels and Resorts are a dynamic hub for the creative industry – from fashion and design collaborations to art and cultural events.

SO/ is located in some of the world's most vibrant and sociable destinations, including Berlin, Bangkok, St. Petersburg, Paris, Dubai and most recently the Maldives. SO/ is part of

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Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a joint venture with Accor, formed in 2021.

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