



SO/ MALDIVES ACHIEVES PERFECT 100% GREEN GLOBE
RECERTIFICATION, SETTING A NEW BENCHMARK FOR
RESPONSIBLE LUXURY



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Maldives, November 2025 — SO/ Maldives proudly announces a significant sustainability milestone with its perfect 100% Green Globe recertification score, reaffirming the resort’s unwavering commitment to environmental stewardship and innovative green practices. This achievement continues a journey that began well before the resort welcomed its first guests. In November 2024, SO/ Maldives earned the prestigious Green Globe certification in its very first year of operation, demonstrating an exceptional dedication to integrating sustainable principles into the core of its fashion-forward and design-led identity. Guided by Ennismore’s ESG mission, the resort has consistently showcased how bold eco-conscious innovation can elevate the luxury hospitality experience.

From the outset, SO/ Maldives has implemented thoughtful and forward-thinking initiatives that minimize its carbon footprint, reduce waste, support the local ecosystem and empower both its team and surrounding communities. The flawless 2025 recertification score reflects excellence across all sustainability indicators, supported by impactful measures such as the installation of solar panels across villas, restaurants and operational areas, generating up to 45% of the resort’s total energy. Intelligent GRMS technology further optimizes energy consumption by regulating air-conditioning, lighting and occupancy-based usage.

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As SO/ Maldives continues to redefine luxury through purpose and innovation, the resort is also proud to be recognised as part of the Other Effective Area-Based Conservation Measures (OECMs) a global framework dedicated to safeguarding biodiversity beyond traditional protected areas. This milestone underscores the resort's deep commitment to environmental stewardship, championing long-term sustainability practices that preserve both the island's natural beauty and its ecological integrity.

Through ongoing marine protection initiatives, habitat monitoring, and low-impact operational strategies, SO/ Maldives is actively contributing to the protection of local wildlife while fostering the natural regeneration of coral ecosystems. These efforts support thriving marine life, encourage healthy reef development, and reinforce the resort's mission to protect the environment for future generations.

By aligning luxury hospitality with meaningful conservation, SO/ Maldives continues to lead with purpose where indulgence, innovation, and environmental responsibility coexist in perfect island harmony.

Waste management has been another cornerstone of the resort's success. SO/ Maldives enforces comprehensive waste segregation and has partnered with Parley to upcycle plastic waste into high-performance materials used by Adidas in footwear and apparel. Additionally, collaborations with Secure Maldives ensure responsible recycling of metal waste. The resort also champions eco-conscious product choices: CODAGE bathroom amenities feature vegan, sustainably sourced formulas packaged in recyclable materials, while Palatino supplies 100% compostable bamboo and FSC-certified wooden in-villa amenities, including slippers and personal care items.

Food sustainability is deeply embedded into the resort's culinary philosophy. SO/ Maldives utilizes advanced digesters to liquefy food waste for responsible disposal, implements dedicated composting systems, and leverages Orbisk technology to monitor consumption and reduce waste. By sourcing ingredients locally from seafood to fresh produce the resort supports Maldivian communities and reduces carbon emissions. Its buffet-free approach promotes curated à la carte experiences that minimize food waste while enhancing guest satisfaction.

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In true SO/ fashion, the resort merges sustainability with style. Each villa features bespoke artworks by Thai artist Ploenchan Vinyaratn, crafted from surplus yarn and recycled materials, blending elevated design with eco-friendly practices. The resort has also fully eliminated single-use plastics, further solidifying its position as a leader in sustainable hospitality.

The perfect Green Globe recertification is a tribute to the passionate SO/ Maldives team whose creativity, commitment and innovation ensure that environmental responsibility and guest happiness go hand in hand. SO/ Maldives extends its gratitude to its partners and guests for choosing to support its sustainability journey. As the resort continues to push boundaries and redefine island luxury, it remains steadfast in harmonizing bold design, exceptional service and meaningful environmental impact, celebrating the artistry of hospitality through green living.

For more information or to book your perfect getaway, please visit so-maldives.com or contact so.maldives.reservations@so-hotels.com.

About SO/

SO/ is a coveted collection of hotels, rooted in the world of fashion. Making its stylish debut on the global hotel scene in 2011, SO/ continues to command attention with its avant-garde design and creative approach to the world of luxury. SO/ is renowned for its signature fashion collaborations, having worked with some of the world's most celebrated designers, including Guillaume Henry, Christian Lacroix and Viktor&Rolf to create spaces, uniforms, amenities and experiences that feel sartorial and polished. SO/ Hotels and Resorts are a dynamic hub for the creative industry – from fashion and design collaborations to art and cultural events.

SO/ is located in some of the world's most vibrant and sociable destinations, including Berlin, Bangkok, St. Petersburg, Paris, Dubai, the Maldives and most recently Ras al Khaimah. SO/ is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a joint venture with Accor, formed in 2021.

Press Contact

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