## On ne peut EN/IPE CHIER les OISEAUX



10, rue Agrippa d'Aubigné 75004 Paris

URP952

## ON NE PEUT EMPÊCHER LES OISEAUX...

The SO/ Paris hotel strengthens its ties with the arts by hosting an immersive exhibition by creative studio u2p050 in its lobby.

*On ne peut empêcher les oiseaux...* is an installation created in collaboration with scenographer Amalia Jaulin.

It was designed to raise SO/ guests awareness of the philosophical concept of multiperspectivism by showing the different perspectives that coexist at the Vieux Salins d'Hyzères, a nature reserve on the Mediterranean coast. Common tern, chloroplast, Shelduck, Red-winged night heron, Ring- necked turnstone, polyethylene terephthalate, sodium chloride, spotted crake, stratocumulus, stagnatile sandpiper, white-fronted redstart, bluebird, octocrylene, moorhen gallinule, red-headed shrike, Edwards' psammodrome, mistral, ophrys bombyx, witch's claw. .. The astonishing litany of species that inhabit the Vieux Salins d'Hyères testifies to the unique richness of this remarkable site.

Over a period of several months, u2p050 took visual and soundrecordings of this protected site,where different species and humanactivities live side by side, andthen restored them in the form ofmultimedia and plastic installations inthe Lobby.

## U2P050

u2p050 is a creative studio at the crossroads of philosophy, art and technology. Through its digital creations, u2p050 attempts to construct thought experiments that open up avenues for questioning our contemporary world, and in particular its increasing digitization. To achieve this, u2p050 mobilizes ambitious technologies in its works. These include artificial intelligence, three-dimensional modeling, hydrophonic sound and interactive video production software. In extremely diverse forms - installations, texts or audiovisual productions u2p050 explores a perspective in which the machine is no longer seen as a tool to be enslaved, but as a lens through which to view new worlds.

## AMALIA JAULIN

Paris-based set designer Amalia Jaulin's workprobes obscure textures and depths, blending science-fiction narratives and enchanted worlds. Trained at the École Supérieure d'Arts Appliqués La Martinière Diderot, she produces for experimental music events and cinema sets, working for Jean- Vincent Puzos and Julien Cavaina.

